

ey Canada, heard of the CETA yet? No? It's not surprising! Once again, our federal and provincial government and business leaders are negotiating a "free trade" deal behind the backs of Canadians. This time, it's called the Canada-European Union Comprehensive Economic and Trade Agreement, or CETA for short. It will change the face of Canada as we know it, and Harper wants to sign it in a hurry — before anyone has a chance to debate it!

Trade with Europe would be a good idea if it meant more good jobs and better social services. But like all "free trade" agreements, the CETA is not about that. It's about boosting corporate rights, lowering environmental standards, and weakening public services. As currently written, the CETA will threaten many aspects of our lives, from our public services, to our jobs, our environment, our food, our culture, our telecommunications, our water and resources - even our democratic rights!

FAIRNESS,

CORPORATE RESPONSIBILITY

REGULATIONS

CULTURAL

REGULATIONS

BANK

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FINANCIAL

REGULATIONS

SECTOR

PUBLIC

AND A HEALTHY PUBLIC SECTOR

EGULATI

INDUSTRY



At a summit between Canada and the E.U. in October 2008, a group of large Canadian and European corporations gave government officials a "wish list" - things they want to see in a free trade agreement. Not surprisingly, this helped set the official bargaining agenda for the free trade talks. Civil society organizations representing Canadians have not been given sufficient opportunities to voice their concerns.

LET'S TAKE A TOP TEN REASONS WHY CLOSER LOOK AT WHAT'S AT STAKE **ETA IS BAD FOR CANADA**

YEAH, BUT WHAT KIND OF HELL-HOLE ARE

YOU GOING TO LEAVE

US WITH !?

WOO-HOO!! THIS OLIGHT'A OPEN UP ALL KINDS OF NEW DPOEIT-MAKING

PROFIT-MAKING OPPORTUNITIES

IN CANADA!

CETA threatens our public services!

We count on our governments to run a broad range of public services which help society and the economy function — from health care and education to water treatment. social programs, and everything in between. By making sure that everyone has fair access, we ensure a good quality of life for Canadians. But

international big business doesn't like publicly-run services, or the regulations that protect them. To them, public services are just one more thing to make money on. The CETA threatens to privatize and deregulate many of our public services. In fact, everything could be up for grabs, including municipal water systems, electrical utilities - even our mail delivery!

Our mail service is in Seopardy!

We have a postal service in Canada that guarantees basic mail delivery in all parts of our vast country. But this is expensive. So in order to pay for it, government regulations give Canada Post the exclusive right to handle addressed letters without competition from private companies. But the CETA appears to deregulate some kinds of letters so transnational corporations can provide them for profit. This would put our public mail delivery in jeopardy.

2 CETA threatens local job creation

Especially during economic hard times, we expect our governments to use our tax dollars to create jobs and business opportunities in our local communities, provinces and territories. One way governments do this is by deciding to purchase the goods and services they need (sometimes called "procurement") from local companies. But the CETA threatens this! European corporations want unrestricted access to the purchasing that our provincial and municipal governments do.



3 CETA threatens our water

HELLO, CITY HALL? WHAT THE HELL'S WRONG WITH OUR TAP WATER?

STINKS! PUT ME

THROUGH TO THE

WATER DEPARTMENT PLEASE

E.U. trade negotiators have requested that drinking water services be included in the CETA, opening the door for large European multinational

> water companies to stake a claim in Canada's public water systems. Under the CETA, companies would gain unprecedented access to municipal water services and

maybe even a claim to the water itself.

5.1

THE FREE TRADE

AND GLOBALIZATION

MACHINE

I'M SORRY SIR, WE DON'T RUN THE MUNICIPAL WATER SYSTEM ANYMORE. IT WAS BOUGHT BY A FOREIGN COMPANY. I'LL PLIT YOU THROUGH TO THEIR CUSTOMER SERVICE LINE IN FRANKFURT, GERMANY.

FULL SPEED

AHEAD !!

((

IMENTAL

CONSUMER JUNK



New green jobs for Ontarians? Maybe not!



4 CETA threatens our public health care

The E.U. has made it clear: they want all of our public services covered by the CETA — including health care. The trade deal will expose Canadian medicare to privatization

pressures more than past free trade deals did. European health service companies will have greater access to our medicare services, especially in provinces that are already opening the door to private surgical clinics or other privatized care. Worst of all, under the rules of NAFTA, we'll have to offer the same access to private health corporations from the United States!



CETA threatens our environment

Free trade agreements over the past few decades have contributed hugely to the global ecological crisis we find ourselves in today — global warming, depletion of natural resources, collapsing ecosystems, and global food and water crises. Today, Canada is seen around the world as a climate GLOBAL GDP change pariah. This has a lot to do with our federal government's unquestioned support for tar sands development — the largest single environmental disaster on the planet. Trade agreements make it much more difficult to introduce stricter rules to protect the environment. At the same time they encourage more extraction, production and trade, which increase greenhouse gas emissions. The CETA will allow transnational corporations to ignore or challenge our environmental regulations, and it will impede our government's ability to make new ones. Canada should be strengthening its environmental laws and honouring its commitments to existing international environmental agreements - not making more free trade GIOBAL CHEAD LABOUR agreements that guarantee corporate rights. RESOURCES

ONE WRONG MOVE WITH OUR PROPRIETARY GENETIC MATERIAL AND I SWEAR WE'LL HAVE YOUR BUTT IN COURT SO FAST YOU WON'T KNOW WHAT HIT YOU!!



6 CETA threatens our food sovereignty and farmers' rights

Our farmers have a very hard job to do — producing the food that we need to survive. Over recent decades our farmers have faced increasing challenges and obstacles as a few

giant transnational corporations have gained control over every part of our food system. The CETA will now make this situation much worse! It will give biotech, pharmaceutical, pesticide, seed, and grain companies powerful new tools to force farmers to buy gene patented seeds at high prices. Worse, it will almost **entirely eliminate the rights of farmers to save, reuse and sell seed!** Corporations could seize farmers' crops, equipment, and farms, and freeze their bank accounts if they are found with crops from patented seeds that they did not pay royalties on — even if their crops were "genetically contaminated" by natural cross breeding from neighbouring fields! In addition, policies that encourage the use of locally produced food are under threat. As our farmers face the future challenges of global warming and declining fossil fuel availability, they will need more support in order to keep us supplied with healthy food. Trade agreements just support greedy corporations.

VATE FOREIGN-OWN

OPERTY. CANADIANS

FOUND TRESPASSING

7 CETA threatens our cultural and communications sovereignty

Canada's cultural protections are basic to our identity, while our communications networks are essential to business, government and public services. Since it's so important, we have laws requiring telecom and broadcasting companies to be majority owned and controlled by Canadians (foreign investment is allowed, but only up to 47 per cent). But CETA will remove this restriction, allowing foreign companies to control Canadian broadcasting and communications services!



What will we lose if this happens? Foreign control of our broadcasting will mean less Canadian content on our TVs and radios, and that threatens our **cultural identity**. Under the CETA, our governments could lose the ability to protect and promote Canadian arts and culture! It could also affect our **sovereignty** and our universal **access** to telecom services. Our laws ensure basic telecom services are provided to everyone — including Canadians living in remote areas. But that may change if foreign corporations gain control of our telecom services, and cut services that are not profitable without regard to our needs.

8 CETA threatens Indigenous people's rights

Canada has recently offered qualified support for the UN Declaration on the Rights of Indigenous Peoples. While this is a welcome step, the right of Indigenous peoples to "Free, Prior and Informed Consent" before any development happens on their lands is often not respected federally or provincially. Mining, oil extraction, dam construction and other environmentally destructive economic activities often take place on or close to Indigenous people's lands without their informed consent. The Alberta tar sands are a perfect example. Indigenous concerns, such as rivers being contaminated with cancer-causing chemicals, continue to be ignored. The CETA would undoubtedly run up against Indigenous rights as all trade agreements do, by giving corporations added powers to get their way, developing where and how they want.



THERE DON'T

SEEM TO BE MANY TV SHOWS SET HERE IN CANADA

ANYMORE, EH?

YEAH. I WONDER

WHY THAT



CETA threatens the quality of our jobs and our labour rights

Canada has a huge trade deficit with the E.U. That means we import more goods and services from the E.U. than we export to them. In 2008 we imported \$17 billion more in E.U. goods than we exported, and a lot of this was in high-end goods like autos. Our trade deficit in services was also large — \$4 billion in 2007. This is a sign that Canadians are being deprived of good-paying jobs in manufacturing, technological innovation and high-end services. The CETA will likely make this situation worse. Prime Minister Harper's vision for Canada is to make us a global energy and resource superpower. He wants to open up foreign markets to increase our exports of raw materials like oil and petroleum

products, diamonds, gold and other metals. But remember, Canada has already lost over 550,000 good-paying manufacturing jobs in recent years. Putting more focus on the resource sector will only hurt our manufacturing even more.

The CETA also threatens the **rights** of all workers. CETA negotiators will say "not to worry," labour standards will be maintained. But any agreement on labour standards will be meaningless if workers' rights are corroded by investors' rights or left unenforced. Instead, we need **stronger enforcement of labour law**, especially for migrant workers and others facing precarious situations.

O CETA threatens our democratic rights

If our governments, which we elect, can't regulate on our behalf, or use our tax dollars to support our local economies when needed, all due to trade rules that put corporate rights first, then the CETA is actually a threat to our democratic system. But wait — it gets worse! CETA negotiators are planning to give transnational corporations and foreign investors **the right to sue** our governments over policies or decisions that they feel prevent them from making profits — even if those policies or decisions are in the **public's interest**! It's NAFTA all over again. That free trade agreement has the infamous "Chapter 11" which allowed many such lawsuits and challenges to Canadian laws by foreign investors. Who pays the suit if the government is found guilty? We do — the Canadian people!! With our taxes!!



THAT'S

UNACCEPTABLE

IN A DEMOCRATIC

COUNTRY LIKE

OURS!

NOW HIRING! (A FEW)

The Harper government is pushing ahead with the CETA very quickly. We must act now to stop them — before it's too late!



What you can do....

Call your municipal councillors, provincial politicians and your Member of Parliament. Tell them you don't like the look of this free trade deal with the E.U. for all the reasons highlighted here. Tell them we need a national debate on it now! OUR FEDERAL AND PROVINCIAL GOVERNMENTS ARE NEGOTIATING OUR RIGHTS AWAY ON BEHALF OF BIG BUSINESS!

AL HAL THIS DEAL WILL HAVE FAR REACHING EFFECTS ON EVERY ASPECT OF OUR LIVES AND OUR COMMUNITIES, YET NOBODY HAS ASKED US WHAT WE THINK!

Visit www.tradejustice.ca to learn more about the CETA, and find out what Canadian farmers, artists, environmentalists, organized workers and regular citizens are doing right now to raise public awareness over this agreement and the actions they've taken to stop it. If you're part of an organization, consider having them sign the Civil Society Declaration on the Canada-E.U. Trade Agreement and become a member of the Trade Justice Network. info@tradejustice.ca

THEY MUST STOP ANY FURTHER

CETA NEGOTIATIONS NOW AND DISCUSS IT

OPENLY AND HONESTLY WITH ALL CANADIANS!

Trade Justice Network Alternatives, ATTAC-Québec, Canadian Auto Workers Union, Canadian Biotechnology Action Network, Canadian Conference of the Arts, Canadian Labour Congress, Canadian Union of Poblic Employees, Canadian Union of Public Employees, Canadian Vouth Cilinate Coalition, Common Frontiers, Communications, Energy and Paperworkers Union, Council of Canadians, Fédération des travailleurs et travailleuses du Québec, Indigenous Environmental Network, International Association of Machinists and Aerospace Workers, Manitoba Federation of Labour, National Farmers Union, National Union of Public and General Employees, Northern Territories Federation of Labour, National Farmers Union, National Union, Public and General Employees, Northern Territories Federation of Duabour, National Farmers Union, National Union, Public Structure, Public Service Alliance of Canada, Registered Nurses' Association of Ontario, Rideau Institute, Science for Peace, Sierra Club Canada, United Steelworkers Designed and illustrated by Tony Biddle, www.perfectworlddesign.ca. Based on Trade Justice Network research and analysis. © 2010, Tony Biddle

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AND

WE HAVE

TO MAKE

'EM DO

IT!